

PowerShot A610-NEW



From day-to-day point-and-shoot to full creative control - the affordable 5.0 Megapixel PowerShot A610 is delightfully versatile. With features, resolution and power to make every shot a winner.

Features

- 5.0 MP & 4x optical zoom
- DIGIC II and iSAPS
- 2.0" vari-angle LCD
- 20 shooting modes
- VGA movies with sound
- FlexiZone AF/AE, 9-point AiAF, 1 cm Super Macro
- Complete accessory range
- Print/Share button and PictBridge
- USB 2.0 Hi-Speed
- CANON IMAGE GATEWAY*

Designed to inspire creativity.

5.0 Megapixel CCD sensor

A 5.0 Megapixel CCD sensor delivers photo quality prints up to A3 size, with plenty of scope for image cropping.

4x optical zoom

A bright 4x optical zoom gives you the flexibility to frame shots up closer or at a distance without sacrificing quality. It combines with digital zoom for 16x magnification.

DIGIC II and iSAPS

DIGIC II is like a powerful brain inside your camera. It links all the camera functions and processes shooting information at high speed for excellent responsiveness and extended battery life. iSAPS is a built-in assistant that uses scene information to optimise camera settings even before the shot is taken.

Vari-angle LCD

The 2.0" vari-angle LCD screen twists in all directions. It is great for self portraits and for framing shots with the camera held at creative angles. Selectable grid lines help with composition and levelling horizons.

Shooting modes

20 shooting modes provide for full manual control and creative flexibility. 8 special

scene modes include Night Snapshot, Kids & Pets, Indoor, Foliage, Snow, Beach, Fireworks and Underwater. My Colors allows in-camera colour effects to be applied in real time.

Movies with sound

Shoot extended high quality movies with sound. Different formats include fast frame mode at 60 fps (QVGA), standard mode at 30 fps (VGA) and compact email mode (QQVGA).

Super Macro and flexible focusing

Focus as close as 1cm from your subject with Super Macro. Rely on 9-point AiAF to keep even off-centre subjects sharply in focus, or use FlexiZone AF/AE to manually select focus points.

Accessories

Optional accessories include a 40m depth waterproof case, 0.7x wide converter lens, 1.75x tele-converter lens and slave flash.

Direct printing

Connect to any PictBridge or Canon Direct Print compatible photo printer and push the Print/Share button for instant photolab quality prints. The PowerShot A610 can even print ID photos or Movie prints when connected to a Canon SELPHY Compact Photo Printer.

USB 2.0 Hi-Speed

USB 2.0 Hi-Speed connects the PowerShot A610 to computers for fast uploads of stills and movies.